

scwd<sup>2</sup> Public Notice

Notice of Availability of Draft EIR


May 16, 2013 edition

Aptos Times

Size: 4.875 x 5.375 inches

Sent to: [patrice@cyber-times.com](mailto:patrice@cyber-times.com)

## PUBLIC NOTICE

  
City of Santa Cruz and Sequel Creek Water District  
Collaborative system, powered by nature to meet tomorrow's needs

**NOTICE OF AVAILABILITY OF A DRAFT ENVIRONMENTAL IMPACT REPORT AND PUBLIC HEARINGS FOR THE CITY OF SANTA CRUZ AND SOQUEL CREEK WATER DISTRICT (scwd<sup>2</sup>) REGIONAL SEAWATER DESALINATION PROJECT**

The City of Santa Cruz (City) and the Sequel Creek Water District (District) have partnered to implement the scwd<sup>2</sup> Regional Seawater Desalination Project (proposed project). Both agencies have conducted extensive evaluations of their water shortage challenges and have identified the need for a reliable supplemental water source that will (1) provide needed supply during droughts, (2) allow for more water to be left in local streams and rivers to protect threatened and endangered fish, and (3) restore protective groundwater levels to help prevent contamination of our groundwater supply by seawater intrusion. The City and the District have prepared a Draft Environmental Impact Report (Draft EIR) (SCH# 2010112038) for the proposed project, which would be located in the greater Santa Cruz area and provide up to 2.5 million gallons per day (mgd) of reliable supplemental water.

**REVIEW THE DRAFT EIR**

The Draft EIR identifies the significant and potentially significant effects of the proposed project on the environment and considers feasible mitigation measures and/or alternatives to substantially lessen or eliminate the significant environmental effects. The Draft EIR is available for public review and comment from May 13, 2013 – July 15, 2013. Copies of the Draft EIR can be reviewed at the following locations:

- Project website at [www.scwd2desal.org](http://www.scwd2desal.org)
- City of Santa Cruz Water Department, 212 Locust St., Suite C, Santa Cruz, CA
- Sequel Creek Water District Office, 5180 Sequel Drive, Sequel, CA
- Offices of the County Clerk of the Board and the City of Santa Cruz, City Clerk
- The following local public library reference desks in the greater Santa Cruz area:
  - Downtown Branch, Branciforte Branch, Garfield Park Branch, Live Oak Branch, Capitola Branch, Aptos Branch, La Selva Branch, Scotts Valley Branch and Porter Memorial Library

**YOU CAN COMMENT ON THE DRAFT EIR**

The Draft EIR was released for public review on Monday, May 13, 2013. As part of the planning process, public hearings will be held to solicit comments on the draft environmental document for the proposed project. Public hearings are scheduled for:

- **Monday, June 3, 2013** at Seacliff Inn, 7500 Old Dominion Ct, Aptos: 12:00PM–2:30PM
- **Monday, July 1, 2013** at First Congregational Church, 900 High Street, Santa Cruz: 6:30PM–9:00PM

Each hearing will include an open house and presentation, followed by a public comment period. Generally the same information will be presented at each meeting.

<p>Please submit written comments on the Draft EIR to: Heidi Luckenbach scwd<sup>2</sup> Desalination Program Coordinator City of Santa Cruz, Water Department 212 Locust Street, Suite C Santa Cruz, CA 95060 Email: <a href="mailto:hluckenbach@cityofsantacruz.com">hluckenbach@cityofsantacruz.com</a></p>	<p>For more information on the public hearings or to request special accommodations or translation services please contact Melanie Mow Schumacher, Public Outreach Coordinator by telephone at: (831) 475-8501 ext. 153 or by email at: <a href="mailto:melanies@sequelcreekwater.org">melanies@sequelcreekwater.org</a></p>
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scwd<sup>2</sup> Public Notice

Notice of Availability of Draft EIR


May 24, 2013 edition

Capitola/Soquel Times

Size: 4.875 x 5.375 inches

Sent to: [patrice@cyber-times.com](mailto:patrice@cyber-times.com)

## PUBLIC NOTICE

  
City of Santa Cruz and Soquel Creek Water District  
Collaborative system, powered by nature to meet tomorrow's needs

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The City of Santa Cruz (City) and the Soquel Creek Water District (District) have partnered to implement the scwd<sup>2</sup> Regional Seawater Desalination Project (proposed project). Both agencies have conducted extensive evaluations of their water shortage challenges and have identified the need for a reliable supplemental water source that will (1) provide needed supply during droughts, (2) allow for more water to be left in local streams and rivers to protect threatened and endangered fish, and (3) restore protective groundwater levels to help prevent contamination of our groundwater supply by seawater intrusion. The City and the District have prepared a Draft Environmental Impact Report (Draft EIR) (SCH# 2010112038) for the proposed project, which would be located in the greater Santa Cruz area and provide up to 2.5 million gallons per day (mgd) of reliable supplemental water.

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scwd<sup>2</sup> Public Notice


Notice of Availability of Draft EIR


May 16, 2013 edition

City on a Hill Press

Size: 5 x 6.0625 inches

Sent to: [advertising@cityonahill.com](mailto:advertising@cityonahill.com)



  
City of Santa Cruz and Soquel Creek Water District  
Collaborating to restore, protect and ensure reliable water resources

## PUBLIC NOTICE

### NOTICE OF AVAILABILITY OF A DRAFT ENVIRONMENTAL IMPACT REPORT AND PUBLIC HEARINGS FOR THE CITY OF SANTA CRUZ AND SOQUEL CREEK WATER DISTRICT (scwd<sup>2</sup>) REGIONAL SEAWATER DESALINATION PROJECT

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scwd<sup>2</sup> Public Notice  
Notice of Availability of Draft EIR  
May 16, 2013 edition  
Good Times  
Size: full page  
Sent to: [chelsey@gtweekly.com](mailto:chelsey@gtweekly.com)

# PUBLIC NOTICE



**NOTICE OF AVAILABILITY OF A DRAFT ENVIRONMENTAL IMPACT REPORT AND PUBLIC HEARINGS FOR THE CITY OF SANTA CRUZ AND SOQUEL CREEK WATER DISTRICT (scwd<sup>2</sup>) REGIONAL SEAWATER DESALINATION PROJECT**

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scwd<sup>2</sup> Public Notice  
Notice of Availability of Draft EIR  
May 2013 edition  
Santa Cruz Sentinel  
Size: 3.25 x 9 inches  
Sent to: [jdavis@santacruzsentinel.com](mailto:jdavis@santacruzsentinel.com)

## PUBLIC NOTICE



### NOTICE OF AVAILABILITY OF A DRAFT ENVIRONMENTAL IMPACT REPORT AND PUBLIC HEARINGS FOR THE CITY OF SANTA CRUZ AND SOQUEL CREEK WATER DISTRICT (scwd<sup>2</sup>) REGIONAL SEAWATER DESALINATION PROJECT

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scwd<sup>2</sup> Public Notice

Notice of Availability of Draft EIR

May 15, 2013 edition

Santa Cruz Weekly

Size: 4.3438 x 6.5625 inches

Sent to: [ipacker@santacruzweekly.com](mailto:ipacker@santacruzweekly.com)

## PUBLIC NOTICE

  
City of Santa Cruz and Soquel Creek Water District  
Cidade de Santa Cruz e Distrito Municipal de Soquel Creek

**NOTICE OF AVAILABILITY OF A DRAFT ENVIRONMENTAL IMPACT REPORT AND PUBLIC HEARINGS FOR THE CITY OF SANTA CRUZ AND SOQUEL CREEK WATER DISTRICT (scwd<sup>2</sup>) REGIONAL SEAWATER DESALINATION PROJECT**

The City of Santa Cruz (City) and the Soquel Creek Water District (District) have partnered to implement the **scwd<sup>2</sup>** Regional Seawater Desalination Project (proposed project). Both agencies have conducted extensive evaluations of their water shortage challenges and have identified the need for a reliable supplemental water source that will (1) provide needed supply during droughts, (2) allow for more water to be left in local streams and rivers to protect threatened and endangered fish, and (3) restore protective groundwater levels to help prevent contamination of our groundwater supply by seawater intrusion. The City and the District have prepared a Draft Environmental Impact Report (Draft EIR) (SCH# 2010112038) for the proposed project, which would be located in the greater Santa Cruz area and provide up to 2.5 million gallons per day (mgd) of reliable supplemental water.

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scwd<sup>2</sup> Public Notice  
Public Hearing Notice  
June 28, 2013 edition  
Aptos Times

Size: 2.35 x 7.5 inches

Sent to: [patrice@cyber-times.com](mailto:patrice@cyber-times.com)

**PUBLIC HEARING NOTICE** 

**NOTICE OF AVAILABILITY OF A DRAFT ENVIRONMENTAL IMPACT REPORT (EIR) AND PUBLIC HEARING FOR THE CITY OF SANTA CRUZ AND SOQUEL CREEK WATER DISTRICT (scwd<sup>2</sup>) REGIONAL SEAWATER DESALINATION PROJECT**

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**ATTEND PUBLIC HEARING**

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**Monday, July 1, 2013** at First Congregational Church, 900 High Street, Santa Cruz: 6:30PM – 9:00PM

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Heidi Luckenbach  
scwd<sup>2</sup> Desalination Program  
Coordinator  
City of Santa Cruz, Water Department  
212 Locust Street, Suite C  
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scwd<sup>2</sup> Public Notice  
Public Hearing Notice  
June 29, 2013 edition  
Capitola/Soquel Times  
Size: 2.35 x 7.5 inches  
Sent to: [patrice@cyber-times.com](mailto:patrice@cyber-times.com)

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scwd<sup>2</sup> Public Notice

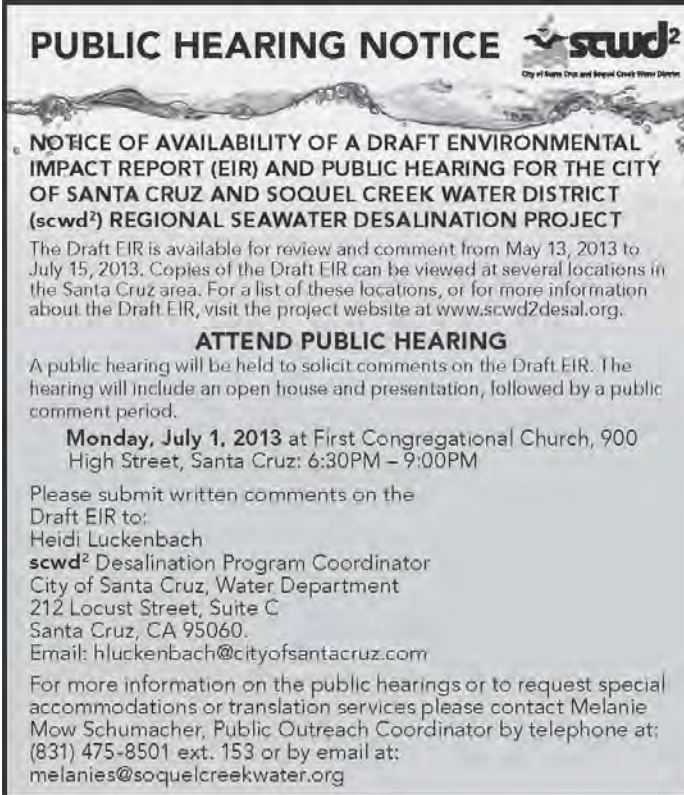
Public Hearing Notice


June 27, 2013 edition

Good Times

Size: 3.64 x 4.18 inches

Sent to: [chelsey@gtweekly.com](mailto:chelsey@gtweekly.com)



**PUBLIC HEARING NOTICE**   
City of Santa Cruz and Soquel Creek Water District

**NOTICE OF AVAILABILITY OF A DRAFT ENVIRONMENTAL IMPACT REPORT (EIR) AND PUBLIC HEARING FOR THE CITY OF SANTA CRUZ AND SOQUEL CREEK WATER DISTRICT (scwd<sup>2</sup>) REGIONAL SEAWATER DESALINATION PROJECT**

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scwd<sup>2</sup> Public Notice  
Public Hearing Notice  
June 25, 2013 edition  
Santa Cruz Sentinel  
Size: 3.25 x 5 inches  
Sent to: jdavis@santacruzsentinel.com

## PUBLIC HEARING NOTICE



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scwd<sup>2</sup> Public Notice  
Public Hearing Notice  
June 26, 2013 edition  
Santa Cruz Weekly  
Size: 4.3438 x 3.125 inches  
Sent to: ipacker@santacruzweekly.com

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<b>ATTEND PUBLIC HEARING</b>		
A public hearing will be held to solicit comments on the Draft EIR. The hearing will include an open house and presentation, followed by a public comment period.		
• <b>Monday, July 1, 2013</b> at First Congregational Church, 900 High Street, Santa Cruz: 6:30PM – 9:00PM		
Please submit written comments on the Draft EIR to: Heidi Luckenbach scwd <sup>2</sup> Desalination Program Coordinator City of Santa Cruz, Water Department 212 Locust Street, Suite C Santa Cruz, CA 95060. Email: <a href="mailto:hluckenbach@cityofsantacruz.com">hluckenbach@cityofsantacruz.com</a>	For more information on the public hearings or to request special accommodations or translation services please contact Melanie Mow Schumacher, Public Outreach Coordinator by telephone at: (831) 475-8501 ext. 153 or by email at: <a href="mailto:melanies@soquelcreekwater.org">melanies@soquelcreekwater.org</a>	

scwd<sup>2</sup> Public Notice


Extension of Public Review Period

July 15, 2013 edition

Aptos Times

Size: 2.35 x 7.5 inches

Sent to: [patrice@cyber-times.com](mailto:patrice@cyber-times.com)

**PUBLIC NOTICE**   
City of Santa Cruz and Soquel Creek Water District

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**CITY AND DISTRICT EXTEND  
PUBLIC COMMENT PERIOD TO  
AUGUST 12, 2013 FOR scwd<sup>2</sup>  
REGIONAL SEAWATER  
DESALINATION PROJECT  
DRAFT EIR**

The City of Santa Cruz and Soquel Creek Water District released the Draft Environmental Impact Report (EIR) for the proposed scwd<sup>2</sup> Regional Seawater Desalination Project on May 13, 2013 for public review and comment. Several Santa Cruz and District area residents asked the agencies for an extension to the initial 60-day comment period, citing the desire for more time to read the Draft EIR and prepare their comments. **The comment period has been extended another month from July 15 to August 12, 2013** to provide a longer opportunity for the public to participate.

**COMMENT ON THE DRAFT EIR**


Written comments can be sent by email or mail before 5:00 p.m. on August 12, 2013 to:


Heidi Luckenbach  
scwd<sup>2</sup> Desalination Program Coordinator  
City of Santa Cruz, Water Department  
212 Locust Street, Suite C  
Santa Cruz, CA 95060  
**Email:** [hluckenbach@cityofsantacruz.com](mailto:hluckenbach@cityofsantacruz.com)

For more information or translation services please contact Melanie Mow Schumacher, Public Outreach Coordinator, Soquel Creek Water District, 5180 Soquel Drive, Soquel, CA 95073, by telephone at: (831) 475-8501 ext. 153 or by email at: [melanies@soquelcreekwater.org](mailto:melanies@soquelcreekwater.org).

Esta información está disponible en español. Por favor llame al (831) 475-8500.

scwd<sup>2</sup> Public Notice  
Extension of Public Review Period  
August 1, 2013 edition  
Capitola/Soquel Times  
Size: 2.35 x 7.5 inches  
Sent to: [patrice@cyber-times.com](mailto:patrice@cyber-times.com)

**PUBLIC NOTICE**   
City of Santa Cruz and Soquel Creek Water District



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scwd<sup>2</sup> Public Notice

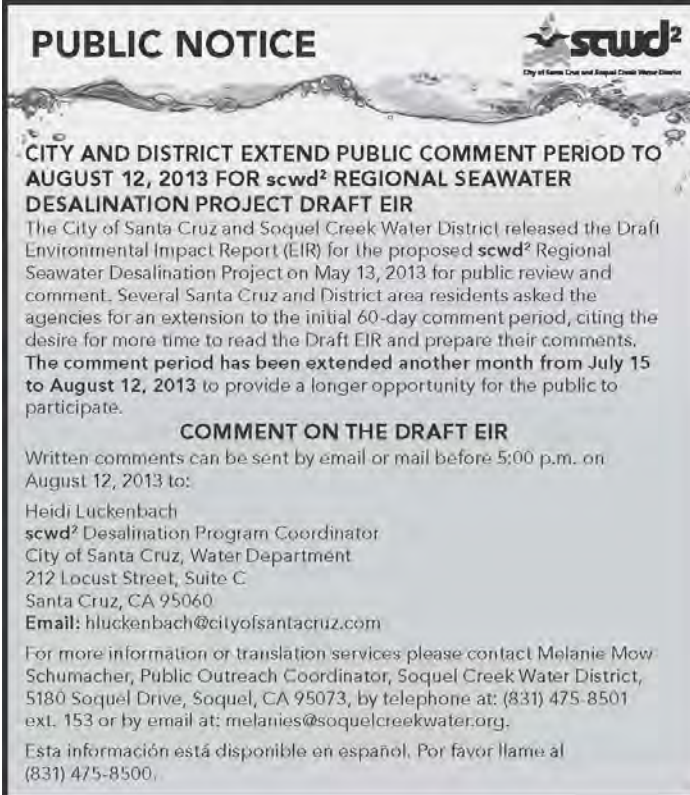
Extension of Public Review Period

July 25, 2013 edition

Good Times

Size: 3.64 x 4.18 inches

Sent to: chelsey@gtweekly.com



**PUBLIC NOTICE**

**CITY AND DISTRICT EXTEND PUBLIC COMMENT PERIOD TO AUGUST 12, 2013 FOR scwd<sup>2</sup> REGIONAL SEAWATER DESALINATION PROJECT DRAFT EIR**

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scwd<sup>2</sup> Public Notice  
Extension of Public Review Period  
July 14, 2013 edition  
Santa Cruz Sentinel  
Size: 3.25 x 5 inches  
Sent to: jdavis@santacruzsentinel.com

**PUBLIC NOTICE** 

**CITY AND DISTRICT EXTEND PUBLIC COMMENT PERIOD TO AUGUST 12, 2013 FOR scwd<sup>2</sup> REGIONAL SEAWATER DESALINATION PROJECT DRAFT EIR**

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scwd<sup>2</sup> Public Notice  
Extension of Public Review Period  
July 24, 2013 edition  
Santa Cruz Weekly  
Size: 4.3438 x 3.125 inches  
Sent to: ipacker@santacruzweekly.com

## PUBLIC NOTICE



### CITY AND DISTRICT EXTEND PUBLIC COMMENT PERIOD TO AUGUST 12, 2013 FOR scwd<sup>2</sup> REGIONAL SEAWATER DESALINATION PROJECT DRAFT EIR

The City of Santa Cruz and Soquel Creek Water District released the Draft Environmental Impact Report (EIR) for the proposed scwd<sup>2</sup> Regional Seawater Desalination Project on May 13, 2013 for public review and comment. Several Santa Cruz and District area residents asked the agencies for an extension to the initial 60-day comment period, citing the desire for more time to read the Draft EIR and prepare their comments. **The comment period has been extended another month from July 15 to August 12, 2013** to provide a longer opportunity for the public to participate.

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